

Frisco Sunrise Rotary Presents the 2012



Frisco Sunrise Rotary Paddy Dash
Hosted by FC Dallas

March 3, 2012 at 8:00 a.m.
FC Dallas Stadium

Sponsorship Benefitting Area Charities
www.paddydash.com for more information

For the past three years, the *Frisco Sunrise Rotary Club* has teamed up with community partners to raise funds for local charities. We are teaming up once more and plan to expand our community support from one local beneficiary to JDRF, our foundation, and five other area charitable organizations.

The previous success of the Paddy Dash has largely been due to the contributions of our sponsors who have gone out of their way to lend their support to this event. We hope you consider sponsoring Paddy Dash to help make this year's event another success!

Paddy Dash – More than just a Dash!

The event will start with a performance by the Frisco Pipe and Drum Corps. After the 5K run and a one mile fun run/walk, there will be many other fun family activities. These activities include bounce houses, a great silent auction, and face painting. Additionally, Premier Grilling will be sponsoring the First ever Frisco BBQ competition!

Paddy Dash Sponsorship Benefits Our Community

The Frisco Sunrise Rotary Paddy Dash benefits JDRF, our foundation, and five local charities. These charities are:

JDRF

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is the largest charitable supporter of T1D research.

The Boys and Girls Club of Collin County

The mission of the Boys & Girls Clubs of Collin County is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

C.A.K.E.

CAKE's mission is to educate, motivate and inspire children, families and communities to take proactive action focused on eliminating child sexual abuse across the United States.

Frisco Cares

Frisco Cares' mission is to provide the highest quality, most cost-efficient health and wellness care to the underserved in our community.

Frisco Family Services Center

Frisco Family Services Center is a non-profit organization whose mission is to provide social services to individuals and families in need and assist them in becoming productive members of the Frisco Community.

The Ronald McDonald House of Dallas

The Ronald McDonald House of Dallas is the only organization that provides a temporary home-away-from-home for families whose children are receiving treatment for a serious illness or injury at a Dallas area hospital.

Your Sponsorship is Key

As a sponsor, your organization or business will not only be helping great local charities, but you will receive significant exposure at the Paddy Dash event. We have several levels of sponsorship to choose from and the levels are detailed on the attached form. You can choose how you want to participate in the event and how you would like to help make our community an even better place to live. We look forward to hearing from you.

Frisco Sunrise Rotary Paddy Dash Hosted by FC Dallas – Sponsorship Form

Step 1: Select Your Sponsorship Level

Platinum Level Sponsor (2 available) **\$10,000**

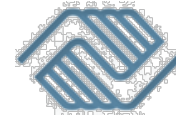
- Large logo on back of race & volunteer shirts
- Identified as Platinum Level on all banners, brochures, and other media placements
- Twenty race entries
- Two promotional tables at start/finish area
- Four banners you provide displayed

Your sponsorship benefits these great local organizations:



Gold Level Sponsor **\$5,000**

- Logo on back of race & volunteer shirts
- Identified as Gold Level on all banners, brochures, and other media placements
- Five race entries
- One promotional table at start/finish area
- Two banners you provide displayed



BOYS & GIRLS CLUBS
OF COLLIN COUNTY

Silver Level Sponsor **\$2,500**

- Logo on back of race & volunteer shirts
- Identified as Silver Level on all banners, brochures, and other media placements
- Three race entries
- One promotional table at start/finish area
- One banner you provide displayed



Bronze Level Sponsor **\$1,500**

- Logo on back of race & volunteer shirts
- Identified as Bronze Level on all banners, brochures, and other media placements
- Two race entries
- One promotional table at start/finish area
- One banner you provide displayed



5K Sponsor **\$1,000**

- Logo on back of race & volunteer shirts
- Identified as 5K sponsor on all banners, brochures, and other media placements
- One promotional table at start/finish area



Mile Marker Sponsor **\$500**

- One promotional table at start/finish area
- We provide sign with company logo along route



Vendor Sponsor **\$150**

- One promotional table at start/finish area

Step 2: Your Contact Information

Business Name:		Date:	
Representative Name:		Signature:	

Step 3: Return Completed Form

Fax this completed form to 469-484-0516 or email to [Mike Gfeller](#).

Thanks you in advance for your support. Please contact Mike Gfeller with any questions by phone at 214-733-3249 or email.